

# CHANGING PERSPECTIVE



## COMPANY PROFILE



# LOVE

## CHANGING LIFE

# LEGACY



Aasim Arjumand Baheyadeen was known as a trailblazer who was admired and respected throughout his community by young and old. He moved to the Kansas City, Mo area in 1975 and dedicated his time to various boards and organizations across the KC metro area. He was a promoter of Public Education and made it his life's work as a Community Activist to unify others while advocating for better community life. His work garnered him many awards and honors which included meeting the president of the United States and an article in the USA today. Aasim was a mentor and advisor who helped inspire the movement known as MOVE/LOVE (Men and Ladies of Vision and Empowerment). His family and friends know him best for always saying LOVE, LOVE, LOVE and that's what he spent his final years doing. His Legacy continues.....



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# About MOVE

## MEN OF VISION & EMPOWERMENT

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### Our Vision

Men Of Vision and Empowerment strives to MOVE young males towards maturity and security in education and economics as they practice etiquette in employment and entrepreneurship to empower community unity.

### Our Mission

To empower and inspire young men through education and social experience to become innovative thinkers and future leaders in our families as well as our respective communities.



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# About LOVE

LADIES OF VISION & EMPOWERMENT

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## OUR VISION

A society with everyone working together to obtain greatness for now and future generations. To empower and inspire women through education and social experience to become innovative thinkers and stronger leaders in our families as well as our communities.

## OUR MISSION

To empower and inspire women through education and social experience to become innovative thinkers and stronger leaders in our families as well as our respective communities.



## **Murad A. Baheyadeen** **MOVE President**



“No one is perfect,” he asserted. “You just have to remember to treat people right and love people. I realized years ago that sometimes good people can make bad choices and will have to face the consequences for those choices. However, I will always have a love for people. That’s what it’s all about.

We are all born with a purpose. You don’t always know what that is when you are young, but we each get it from our Creator. I want to help others find their purpose so they can thrive.”

## **DeJuana M. Lee** **LOVE President**



DeJuana Lee is a Tax Accountant with an extensive background in the Finance and Accounting field. She has worked as a Professional Parent for 14+ years where she dealt with Mental Behavior Health youth ages 5 to 21 in her home. She was licensed equivalent to a residential facility.

DeJuana has pursued her continued business endeavors as founder and president of a non-profit organization that mentors and inspires youth. She is an advocate for children and their continued growth.



# MOVE/LOVE EVENTS

Some of the MOVE/LOVE events included: Breakfast with Santa, Project Neighborly needs, Back 2 School Bash, FREE Royals Baseball Games for our Community Youth and Volunteers Sponsored by the KC Royals, Skating Party, Youth Football Clinics, Open tennis camps, KC Chiefs football camps, Participated in KC St. Patrick's Day Parade, MOVE and ABC boxing 1 million P.U.N.C.H.E.S. from the heart event, HBCU Community Parade, Missouri Air National Guard 139th Airlift Wing for Flight in the C-130 for LOVE & MOVE and much, much more.....


## LEARNING EXCURSIONS INCLUDED:

George Washington Carver Museum, Brown vs. Board of Education School and Museum, Federal Reserve Bank of KC and more.....

## SCHOOLS ADOPTED BY MOVE/LOVE

- 1) Dobbs Elementary
- 2) Harry S. Truman Elementary
- 3) Benjamin Banneker Elementary
- 4) Central High School ROTC





# **6 E'S TO HELP TRANSITION GIRLS & BOYS**

*To Ladies and Men*



**ETIQUETTE**



**EDUCATION**



**ENTREPRENEUR**



**EMPLOYMENT**



**ECONOMICS**



**EMPOWERMENT**



# MOVE/LOVE ROYALS GAME EVENT

#YOUTH #BASEBALL





# CONGRATULATIONS

One of our most outstanding MOVE youth member Jayden Hassam!!!





LOVE MEMBERS  
SUPPORTING OUR  
COMMUNITY.



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COMMUNITY.



A FEW OF THE  
MOVE & LOVE  
MEMBERS.



MOVE/LOVE/D&M  
TAX  
SPONSORED  
EVENT



MURAD BAHEYADEEN  
SPEAKING ABOUT  
MOVE/LOVE IN OUR  
COMMUNITY



MOVE /LOVE/D&M  
TAX SPONSORED  
COMBAT DOMESTIC  
VIOLENCE EVENT

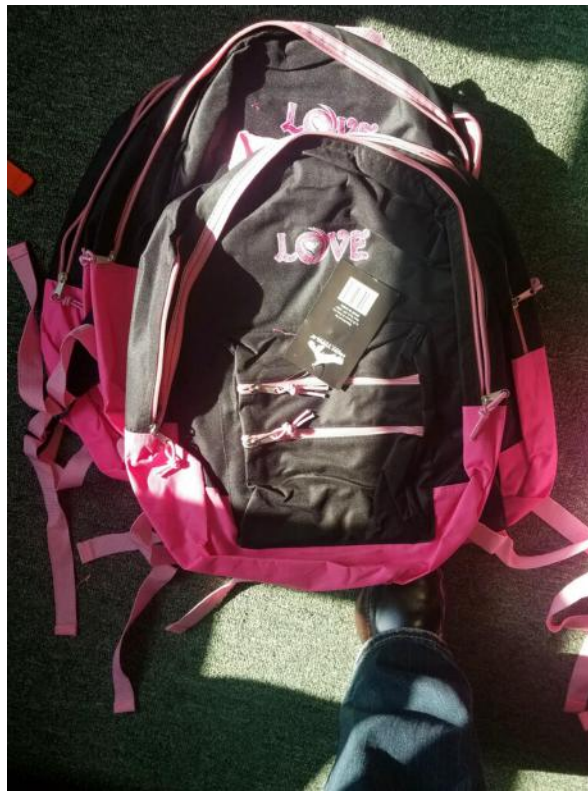






**A Special Thanks to The Leadership of The Teamsters Local 41 for their sizable donation to MOVE & LOVE in support of our Back to School Supplies Event with Joey Foundation.**





## **SPECIAL THANKS TO THE LEADERSHIP OF THE TEAMSTERS LOCAL**

MOVE & LOVE Backpacks and several School Supplies inside for the youth of Kansas City. Back to School Supplies Event on Sunday August 13th From 12pm -6pm on 18th Vine st. Thanks Teamsters Local 41 for all you do for our youth in our Community!!!

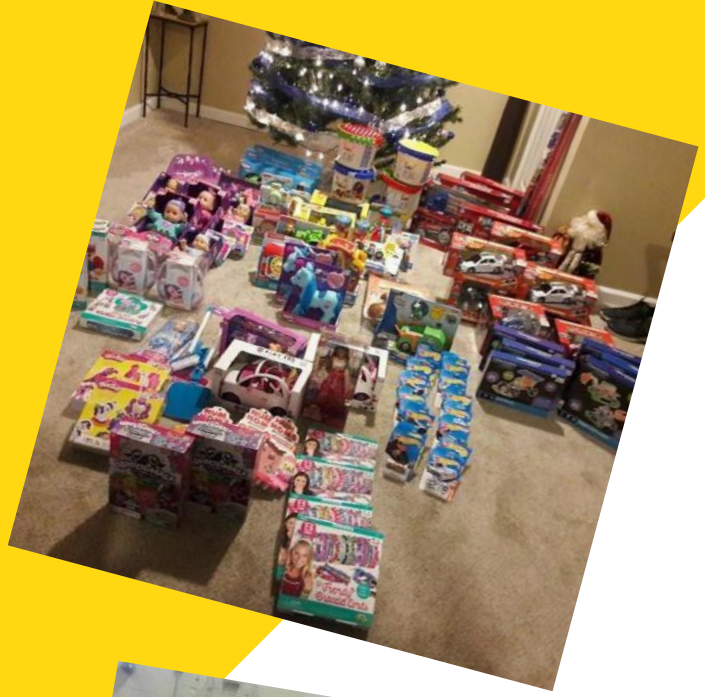


# UPS IS PROUD TO SUPPORT MEN OF VISION & EMPOWERMENT



# WHAT A GREAT WAY TO END THE 2017 YEAR

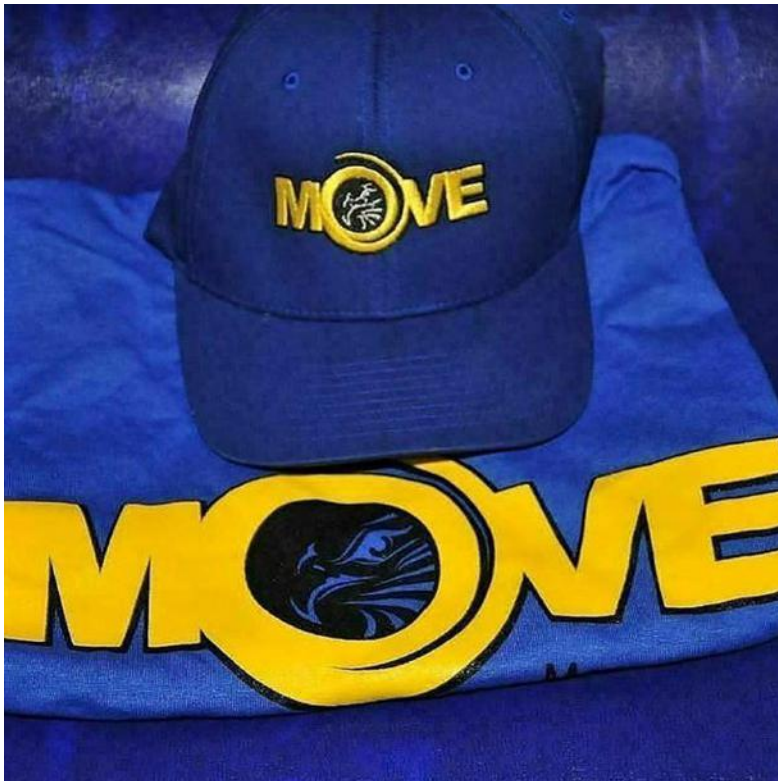
The Tony G Toy Drive. Special Thanks to the Teamsters Local 41, T.N.B.C and to All the supporters of the MOVE/LOVE Organizations!!!





Congratulations to  
Shakelah Scarves for  
winning our 1st  
Entrepreneur's  
Scholarship from  
**MOVE**

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Scholarship For  
Yadon Netherland





# PROJECT NEIGHBORLY NEEDS 2019 WAS A GREAT SUCCESS







**Thank you KPRS 103.3 Generation Rap youth Crew for an incredible Interview this morning.**

**Let's continue to work together to enrich our community!!**

**MOVE member Damion Morgan who's over our Youth ROTC Component in Kuwait Saudi Arabia with his MOVE hat serving his Country..**





# MOVE/LOVE CELEBRITY



APR 28 AT 2 PM CDT  
VE/LOVE & IRON PIT  
ing Academy Youth Orie...  
ou like MOVE Men of Vision & E...

**MIKE TYSON  
BOXER**



**D. L. HUGHLEY  
COMEDIAN**



**DERRICK HOLMES  
CEO BENJAMIN  
BANNEKER  
WATCHES**



**NAJEE  
SAXOPHONIST**

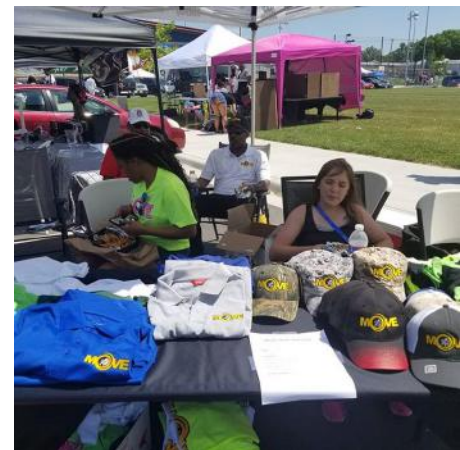


**ANDY REID  
KC CHIEFS  
HEAD COACH**



**SENATOR CORY  
BOOKER**

# MOVE & LOVE WERE SPONSORS OF KANSAS CITY JUNETEENTH CELEBRATION 2018.



**Special Thanks to  
TNBC, Senator  
Claire McCaskill  
and Everyone  
that stopped by  
our booth!!!**





# **MOVE SPONSORED PROJECT NEIGHBORLY NEEDS EVENT 2018!!!**



**Serving our community with 500  
Turkeys, Hundreds of Winter  
Items and A Hot Meal!!!!**





WELCOME

# MOVE & LOVE

TO

## ST. LOUIS



Tim is the eldest son to Aasim Baheyadeen and he grew up in a large family with a dedicated mother who showed him the meanings of the words sharing and sacrifice. He credits his mother with much of his success because despite her own financial limitations, she would not allow him to drop out of business school after high school to seek employment in order to help at home. Tim has worked in Corporate America for over 30 years in Information Technology but attended Lindenwood University and studied Business Administration. Tim has a strong desire to help our youth avoid the traps and pitfalls that can place limits on their futures before they even get started.



**Timothy R. Hoffman**  
Regional President  
MOVE-LOVE St. Louis